

WEEKLY UPDATE

Coordinated Care Initiative Outreach Weekly Update



Events This Week in CCI Outreach

Would you like to have a "Train the Trainer" presentation for staff at your organization? [Fill out this form](#) and let us know!

**** Note the time shift: Expect to receive the Weekly Update on Monday mornings starting March 24th****

San Diego Mini-Resource Fairs

Mini-resource fairs were held for residents of several low-income housing complexes in San Diego, including a senior housing complex. Organized by the Latino Networking Connection in collaboration with local health and social services agencies, including Access to Independence, a local Center for Independent Living. The resource fairs provided residents with information about many different community resources, including the CCI and Cal MediConnect and PACE.

Information on the CCI and Cal MediConnect was provided, and several seniors interested in active enrollment took advantage of the personal counseling provided by HICAP volunteers.

- 3/17 - Cedar Gateway, a low-income senior housing complex in downtown San Diego.
- 3/18 - La Entrada Apartments in Barrio Logan.
- 3/19 - Los Vientos Apartments in Barrio Logan.

Also in San Diego on March 19th, the Spring Into Health Fair featured free health screenings and healthy living information, including on the CCI, for seniors and community service providers.





Spotlight On: Shelly Grimaldi

Shelly is an Outreach Coordinator for the Northern California CCI counties.

Shelly spent over three years volunteering as a health educator in Alameda public high schools. She enjoyed empowering teenagers to make positive behavioral health decisions and training other volunteer teachers in public speaking.

Shelly also has a degree in public health from the University of California, Berkeley and a background in community outreach in an array of communities. In 2011, she spent a summer interning in New Orleans working with low-income communities to advocate for increased economic investment in public services. She grew to love gumbo and jazz, and developed an appreciation for policy and infrastructure's impact on individuals' health and lifestyle. She has also worked on capacity building and public health in California and abroad in rural Uganda.

What's your favorite part of the CCI to explain to beneficiaries?

I love being able to tell beneficiaries and their families that they will have access to a care manager who can support them in making appointments, getting referrals, and managing prescriptions. As we talk more about how the case manager will work with the beneficiary and his or her family, people often begin to talk about how this will impact their lives, and that means the world to me.

If you could have created any one work of great art, what would it be?

I think I may try my hand at the Great American Novel one day. I find humans and social interactions to be fascinating, at once familiar and foreign to us from one moment to the next, and to capture that in writing is creative and wonderful.



San Mateo Outreach Update

Above: Leticia Perez, a San Mateo HICAP volunteer, works with a dual eligible beneficiary at the Menlo Park Senior Center after a presentation in both English and Spanish.

The countdown is on for Cal MediConnect enrollment to begin in San Mateo County, and local groups are busy helping beneficiaries understand their options.

- **3/20 - Menlo Park Senior Center:** More than 40 seniors received presentations in English and Spanish on Cal MediConnect and the CCI over lunch. This event was put together in a collaboration with the San Mateo HICAP.
- **3/21 - Health Coverage Resource Fair** from 10 a.m. to 2 p.m at the College of San Mateo (1700 W. Hillsdale Blvd., San Mateo): Representatives from the Health Plan of San Mateo, HICAP, and many other local organization will provide information on health insurance, housing, county services, health services and Medi-Cal. For more information call (650) 349-2200. There is no cost for this event.
- **Collaboration with Senior Coastsiders and Coastside Hope:** A new collaboration with these organizations will help get CCI information to residents of the San Mateo Coast.

If you had a time machine, where would you go and why?

I would love to see Northern California and San Francisco in the 1860s, when the city was a rough-and-tumble port in a brand new state. Seeing my hometown and the rolling hills of the Bay Area before cars and major development would be crazy!

What is your favorite ice cream flavor?

Anything with both peanut butter and chocolate has my vote.



Other Recent Events

ICYMI: 11th Feria Anual Salud y Bienestar de Telemundo

El Domingo (Marzo 9, 2014) ocurrió la 11th Feria Anual Salud y Bienestar de Telemundo. Este evento familiar se enfocó en la salud y el bienestar. La admisión fue gratuita y los participantes tuvieron acceso a: Exámenes gratis de salud (glucosa, presión arterial, colesterol, diabetes, BMI, exámenes de la vista, inmunizaciones) Demostraciones de cocina saludable, Clases & demostraciones de ejercicios.

Los participantes tuvieron la oportunidad de asistir a una charla sobre la CCI en Español. [Material en Espanol](#) sobre la CCI también fue distribuido durante el día a más de 3,000 personas. Este año llegaron 25,000 personas a la feria.



11th Annual Telemundo Health and Wellness Fair - On Sunday, March 9, 2014 the 11th Annual Telemundo Health and Wellness fair took place at the Convention Center in downtown LA. The focus this year was overall health and well-being. Admission was free and those attending had access to free health exams focusing on glaucoma, high blood pressure, cholesterol, diabetes, BMI, eye exams, immunization, demonstrations on healthy cooking, and exercise classes. A 30 minute presentation in Spanish on the CCI was given for participants attending the fair. Materials in Spanish about the CCI were also distributed throughout the day to more than 3,000 beneficiaries and their families. A Spanish version of the CCI Overview is now available in the [Outreach Toolkit](#). This year 25,000 participants attended the fair.

Alameda County

- **3/19 - Posada de Colores:** A Coordinator presented to 40 seniors at Posada de Colores, a senior housing building in Oakland.
- **3/21 - The Area Agency on Aging:** A bimonthly Information and Assistance Roundtable meeting hosted by the AAA including presentations on healthcare legislation and elder issues and opportunities for attendees to get acquainted and exchange information. The AAA provides free information and assistance by telephone (800-510-2020 or 510-577-3530).

Los Angeles County

- **3/12 - CCI Overview for Pioneer Medical Group:** Overview presentation on the CCI for administrative level staff at Pioneer Medical Group and discussion on how they can engage their members to notify them of upcoming changes.
- **3/18 - Community Integration Services:** CCI presentation for staff at Community Integration Services (CIS), a multi-program environment that promotes preventive health, diversity and community membership for people with aging challenges and disabilities.
- **3/20 - LA CCI Communications Workgroup Meeting:** Over 20 organizations attended the Communications Workgroup area where they compiled current outreach efforts, identified specific populations for future outreach activities and discussed material that would support communication efforts.
- **3/21 - Keiro Nursing Home:** CCI presentation for administrators and staff of Keiro Nursing Home.

Riverside & San Bernardino Counties

- **3/18 - Inland Empire Disabilities Collaborative** hosted a meeting with InnovAge, providing a presentation and a tour of their new living center.
- **3/19-3/20 - The California Association of Health Facilities** received training about the CCI.

San Diego County

- **3/13 - Healthy San Diego Work Group:** Monthly meeting with health plans and outreach efforts.
- **3/13 - Healthy San Diego Advisory Group:** Monthly meeting to discuss San Diego strategic planning.
- **3/14 - Long Term Care Integration Project Meeting:** The LTCIP Quarterly Stakeholder meeting featured presentations that ranged from a broader look at the CCI from a state level, as well as details on San Diego specific information. The Cal MediConnect health plans and the local HICAP provided information and was available during the engaging question and answer session.
- **3/17 - PATH:** Meeting on CCI for 230 residents and staff members. PATH is a family of agencies working together to end homelessness for individuals, families, and communities throughout Southern California.
- **3/19 - United Division Workers (UDW) Train the Trainer:** This presentation was the first in a series to help the UDW Homecare Providers Union reach and educate the 25,000 IHSS recipients and 20,000 care providers.

San Mateo County

- **3/12 - Lesley Terrace:** A presentation on the CCI for the residents of Lesley Terrace Senior Housing in Belmont, San Mateo during their Community Learning series.
- **3/13 - City of Pacifica Senior Center:** Presentation on the CCI for seniors during lunchtime.

Statewide Stakeholder Outreach Events

- **3/13 - NSCLC Basics Webinars:** The National Senior Citizens Law Center hosted a webinar for advocates that covered the basics of the Coordinated Care Initiative and Cal MediConnect.
- **3/14 - Stakeholder Update Webinar:** The Department of Health Care Services (DHCS) hosted a stakeholder update webinar. The webinar included updates about the Complaint Tracking Module and the implementation of the Cal MediConnect Ombuds Program.

- **3/19 - Inpatient Rehab Units:** Statewide presentation on the CCI for program directors in charge of inpatient rehab units based throughout the state. A representative from a Cal MediConnect health plan was available to answer specific questions and provide the plan perspective.



Looking Ahead

Alameda County

- **4/4** - Alameda County HICAP New Volunteer Training begins on April 4th, and CCI outreach coordinators have been invited to present to new HICAP counselors and train them on how to direct questions about Cal MediConnect.

Los Angeles County

- **3/26** - LA Stakeholder Meeting

Riverside & San Bernardino Counties

- **3/25** - Inland Empire CCI Advisory meeting
- **3/25** - Community Base Adult Service Training
- **4/23** - InnovAge PACE Grand Opening

San Diego County

- **3/26** - CCI Communication Workgroup meeting
- **3/28** - CCI presentation for San Ysidro Health Center staff
- **3/27** - Healthy San Diego Training

Santa Clara

- **4/16** - Sourcewise, the HICAP agency of Santa Clara county, will host a large event at the Santa Clara Convention Center entitled "Know Your Options: Make Informed Decisions About Healthcare." Speakers will discuss Medicare and Cal MediConnect in Santa Clara county. Registration for this event is free, and you can request translation services for Mandarin, Vietnamese, Spanish, and Russian. To register for this event, click [here](#).
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Statewide

- **3/31** - NSCLC Webinar on Consumer Protections in MLTSS. To register or learn more, click [here](#).

Doing an event on the CCI? Let us know! Email info@calduals.org and put "Weekly Update" in the subject line.



New This Week

1115 Waiver Amendment Approved

The Centers for Medicare and Medicaid Services (CMS) approved an amendment to California's section 1115 Waiver (Bridge to Reform) which authorizes the Department of Health Care Services (DHCS) to begin coverage under the Coordinated Care Initiative (CCI), no sooner than April 1, 2014. The approved documents are [available here](#).

Now on CalDuals.org

- A **new county specific fact sheet** is available on each of the CCI county-specific pages and provides specific resources for who to call in the counties.
- **Updated Medicare Star Ratings** for 2014 are now available under the [Federal Guidance page](#).
- A **Spanish version of the CCI Overview** is now available in the [Outreach Toolkit](#).
- All **Weekly Updates** can now be found on the [Stakeholder Process page](#). Also added to this page are the transcripts from the three stakeholder calls that took place in February.
- **The Calendar** has new features including a link to Subscribe so that you receive an update about upcoming events on the calendar. To have your event posted to the calendar please email info@calduals.org



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