

WEEKLY UPDATE

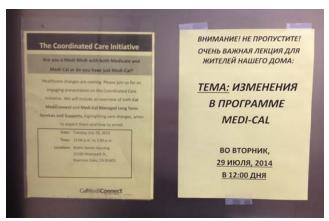
Coordinated Care Initiative Outreach Weekly Update

Events This Week in CCI Outreach

Would you like to have a "Train the Trainer" presentation for staff at your organization? <u>Fill out this form</u> and let us know!

Are you or your agency doing outreach about the CCI and want to see it featured in the Weekly Update? Email us at info@calduals.org - we'll include it!

Russian-Speaking Dual Eligible Beneficiaries Learn About the CCI



7/28, 7/29 - More than 50 residents at **Noble and Fuller Avenue Senior Housing** participated in a training abou the CCI in Russian. Many participants had already heard of Cal MediConnect, received their enrollment notices and came prepared with questions about billing, participating plans, and enrollment. The presentation covered enrollment options, resources available for additional support (HICAP, Health Care Options), and assistance with navigating the Choice Form.





Los Angeles County

 7/31 - The Historic Filipinotown Rotary Club, which meets weekly at Silverlake Medical Center, received a presentation on the CCI during one of its regular meetings. Members promote international friendship and projects to improve the quality of life for the world. One notable program the group is active in is Polio Plus, which aims to eliminate polio worldwide.

San Diego County

T/30 and 7/31 - Staff
at NorthClairemont City
Library andCollege Rolando
City Libraryreceived a training on
the CCI. Along with posting fliers
at each of the city library
community boards, the staff
members were educated on the
health changes in order to assist
library patrons who have both
Medicare and Medi-Cal, or MediCal only. There are 37 city and 36
county libraries, plus two mobile
libraries in San Diego.

Other Recent Events



CalDuals.org now has a <u>CCI information page for beneficiaries entirely in Spanish</u>, with frequently asked questions and links to all our Spanish language materials. Find it linked below the CalDuals logo on every page.

CalDuals.org ahora tiene <u>una pagina informativa para beneficiarios solo en Español</u>, con preguntas y conecciones a todo nuestro material en Español. Encuentrela abajo de la página donde se encuentra el logo de CalDuals.

Alameda County

7/30 - Legal Assistance for Seniors hosted the Alameda County
Communications Committee meeting on Wednesday. The group
brainstormed initial priorities for outreach, including identifying best fliers to unify
messages across the county, how to engage different geographically important
hub communities, and how to coordinate community education events. The
committee agreed to meet every two weeks for the time being.

Los Angeles County

- 7/28 In partnership with Dignity Health, physicians and specialists at Glendale Memorial Hospital and Health Center attended a Lunch and Learn. The session focused on continuity of care and the various health plans that the hospital works with for Cal MediConnect.
- 7/29 The staff at Pomona Health Center participated in a CCI overview webinar.
- 7/29 English- and Korean-speaking residents eligible for Cal MediConnect at Menorah Housing learned about enrollment, notices and the resources available to them. Participants also learned what to do once they receive their Choice Forms and how to fill them out. The presentation was done in English and spoken in Korean with help from an interpreter.
- 7/29 Spanish-speaking residents at Westminster Senior Housing apartmentsparticipated in a training about Cal MediConnect. Residents learned about their enrollment options, the Choice Form, and resources available to them should they need more assistance.
- 7/31 Staff at Care1st Resource Center received a training on the CCI.
 Participants learned about enrollment options and timelines as well as resources available to those eligible for Cal MediConnect.
- 7/31 The billing and administrative staff of Dr. Galal Salem received a
 presentation on the CCI. Besides learning about the enrollment process, notices,
 and available resources, the staff learned more about continuity of care
 protections under Cal MediConnect.
- 7/31 Pomona Health Center staff members who could not attend Tuesday's webinar participated in another CCI overview webinar.
- 7/31 The Los Angeles Communication Workgroup met and discussed agenda items including outreach to consumers who are deaf and blind, and also heard updates from the local ombuds and the local HICAP.

 8/1 - Through a collaboration with Senator Ed Hernandez, Spanish-speaking seniors at an event hosted by La Puente Senior Center participated in a CCI presentation, learning about the benefits of coordinated care, the enrollment process, and instructions on how to fill out the Choice Form. More CCI events are planned throughout the district.

San Bernardino County

 7/31 - Provider relations staff at SynerMed participated in a discussion on the CCI. SynerMed staff works to educate their physicians and other contracted providers on how they can work with IEHP and Molina on the program.

San Diego County

- 7/29 Thirty customers at Deaf Community Services of San Diego took part in a presentation about Cal MediConnect and MLTSS, accompanied by three American Sign Language (ASL) interpreters. The participants were excited to find out that each health plan had services for ASL members by calling in and requesting ASL interpretation. Fact sheets listing additional resources were distributed.
- 7/29 -Social workers and interns at UPAC in El Cajon received an overview on
 the CCI. This facility specialized in substance abuse and wanted to learn about
 available treatments for Medi-Cal members. New members to the center who do
 not yet have Medi-Cal but who qualify were advised to contact their nearest
 HHSA office to apply and get support.

Santa Clara County

8/2 - The American Diabetes Association hosted the Feria de Salud Health
Fair at the San Jose Flea Market. Feria de Salud is "an outdoor community
event that is intended to reach thousands of local Latinos/Hispanics with the
important message that they may be at risk for diabetes." In addition to fun
activities like face-painting, dancing, and dining, there were important health
resources and information tables, including a CCI health plan booth.



Looking Ahead

All our outreach activities, including private events, are listed in this Update. Please email us for inquiries about attending an event that isn't linked.

Los Angeles County

- 8/9 Azuza Family Health Fair
- 8/7 CCI training at Care1st Resource Center
- 8/13 Culver City Senior Housing
- 8/13 City of Paramount
- 8/14 Beverly Hills Senior Housing (Farsi)
- 8/14 CCI/Cal MediConnect Community Leaders Meeting public event
- 8/19 <u>AppleCare Cal MediConnect Education Session at Paramount Senior Center (English / Español)</u> public event

8/20 - <u>AppleCare Cal MediConnect Education Session at Willowbrook Senior Center</u>- public event

Riverside / San Bernardino Counties

8/4 - UDW conference call on CCI trainings and presentations

San Diego County

- 8/6 UDW presentation for all consumers public event
- 8/11 San Diego Interfaith Housing Assistance presentation for consumers
- 8/14 San Diego Interfaith Housing Assistance presentations for consumers
- 8/15 Linda Vista City Library training for staff
- 9/3 San Diego Interfaith Housing Assistance presentations for consumers
- 9/5 Senior Expo presentations for consumers

San Mateo County

8/26 - San Mateo Benefits Fair

Santa Clara County

- 9/6 Vietnamese Community Fair sponsored by Supervisor Dave Cortese and the Santa Clara Valley Health & Hospital System
- 10/12 <u>Day on the Bay, A Multicultural Festival with Community and CCI</u> resource booths, sponsored by Supervisor Dave Cortese & Santa Clara County Parks
- 10/18 Open Air Health Fair sponsored by Health Trust

Doing an event on the CCI? Let us know! Email info@calduals.org and put "Weekly Update" in the subject line.



New This Week

Updates to CalDuals

- An updated enrollment chart is now available on the <u>Enrollment Charts and Timelines</u> page. Please note that enrollment in Alameda County and Orange County is now scheduled to begin July 2015 to allow for plan readiness.
- An outline of how CMS will evaluate the Coordinated Care Initiative's implementation is now available on the <u>Quality and Evaluation</u> page.
- Fact sheets on Community-Based Adult Services (CBAS), In-Home Supportive Services (IHSS), and the Multipurpose Senior Services Program (MSSP) are now available on the <u>Outreach Toolkit</u> and <u>LTSS Integration with the CCI</u>.

- A recording and slides from an MSSP presentation from June are now posted on the <u>Stakeholder Webinar</u> page.
- Transcripts of July 10's Stakeholder Call are now available on the Stakeholder Process page.
- Instructions that visually explain how to fill out the Choice Form are now posted in English and Spanish on the Enrollment Materials and the Spanish page.





For More Information Visit www.CalDuals.Org