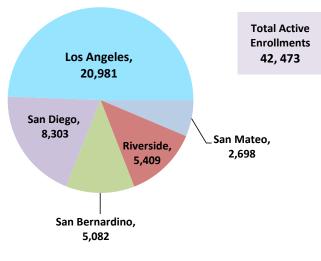


## Cal MediConnect Monthly Enrollment Dashboard As of August 1, 2014

Total Active Enrollments Effective August 1, 2014 by County



### San Mateo Riverside San Bernardino San Diego Los Angeles

| County         | Active<br>Enrollments as of<br>8/1/14 | September<br>Pending<br>Enrollments | October<br>Pending Enrollments | Total Projected Enrollments<br>for Oct Month of Eligibility* |
|----------------|---------------------------------------|-------------------------------------|--------------------------------|--|
| San Mateo      | 2,698                                 | 0                                   | 0                              | 2,698  |
| Riverside      | 5,409                                 | 1,106                               | 1,563                          | 8,078  |
| San Bernardino | 5,082                                 | 1,094                               | 1,580                          | 7,756  |
| San Diego      | 8,303                                 | 1,809                               | 2,701                          | 12,813   |
| Los Angeles    | 20,981                                | 7,795                               | 13,660                         | 42,436   |
| Total          | 42,473                                | 11,804                              | 19,504                         | 73,781   |

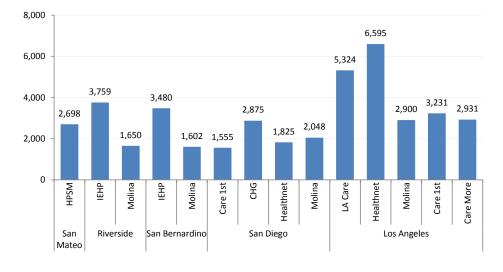
Projected Enrollments - Two Month Look Ahead

\* Projected enrollments are based on passive enrollment transactions submitted 60-days prior to the enrollment effective month. Voluntary (Opt-in) enrollment projections are not included in these statistics.

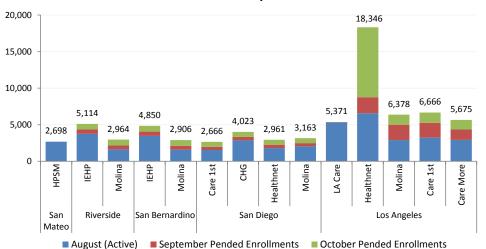




## Total Active Enrollments Effective August 1, 2014 By Plan



### Projected Enrollment Estimates for October Month of Eligibility by Plan



# Cal MediConnect Monthly Enrollment Dashboard As of August 1, 2014

#### Creation Date: 8/15/14

| DHCS Health Care Options Mailing Schedule <sup>1</sup> |                    |        |        |         |         |         |        |        |        |        |        |        |        |        |
|--|--------------------|--------|--------|---------|---------|---------|--------|--------|--------|--------|--------|--------|--------|--------|
|  | 2014               |        |        |         |         |         | 2015   |        |        |        |        |        |        |        |
| Phase>   | 1                  | 2      | 3      | 4       | 5       | 6       | 7      | 8      | 9      | 10     | 11     | 12     | 13     | 14     |
| For Coverage Effective Date>                           | May 1 <sup>2</sup> | Jun 1  | Jul 1  | Aug 1   | Sep 1   | Oct 1   | Nov 1  | Dec 1  | Jan 1  | Feb 1  | Mar 1  | Apr 1  | May 1  | Jun 1  |
| 90-day Notice>   | Jan 2 & Feb 3      | Feb 26 | Mar 28 | Apr 28  | May 22  | Jun 26  | Jul 29 | Aug 27 | Sep 26 | Oct 29 | Nov 24 | Dec 29 | Jan 28 | Feb 25 |
| 90-day notice volume>                                  | 21,805             | 7,763  | 53,625 | 22,927  | 21,157  | 22, 263 | 19,596 |        |        |        |        |        |        |        |
| 60-day Notice>   | Feb 26             | Mar 28 | Apr 28 | May 27  | Jun 26  | Jul 29  | Aug 27 | Sep 26 | Oct 29 | Nov 24 | Dec 29 | Jan 28 | Feb 25 | Mar 28 |
| Choice Packet>   | Mar 6 - Mar 11     | Mar 31 | Apr 30 | May 29  | June 30 | Jul 31  | Aug 29 | Sep 29 | Oct 31 | Nov 26 | Dec 31 | Jan 30 | Feb 27 | Mar 31 |
| 60-day+choice packet volume>                           | 18,122             | 6,907  | 49,046 | 24,054  | 20, 193 | 20,934  |        |        |        |        |        |        |        |        |
| 30-day Notice>   | Mar 28             | Apr 28 | May 28 | Jun 26  | Jul 29  | Aug 27  | Sep 26 | Oct 29 | Nov 24 | Dec 29 | Jan 28 | Feb 25 | Mar 28 | Apr 28 |
| 30-day notice volume>                                  | 15,360             | 5,391  | 36,644 | 19, 341 | 15,273  |         |        |        |        |        |        |        |        |        |

1. Health Care Options (HCO) Maximus mailings for Riverside, San Bernadino, San Diego and Los Angeles Counties. San Mateo Notices were sent by the Health Plan of SanMateo.

2. Maililngs for May 1, 2014 coverage start date include April and May birth months.

| San Mateo Mailing Schedule<br>for April 1 Coverage Effective Date | 90-day | 60-day | 30-day |  |
|---|--------|--------|--------|--|
| Mail Date>  | Dec 28 | Jan 29 | Feb 21 |  |
| Volume>   | 4,547  | 4,285  | 3,637  |  |

## HCO Call Center Statistics July 2014

| For Week Ending  | Total Calls<br>Received <sup>1</sup> | Total<br>Calls Answered | Total Calls<br>Abandoned | Average<br>Abandon Rate | Average<br>Talk Time<br>(Minutes) | Average<br>Wait Time<br>(Minutes) |
|------------------|--------------------------------------|-------------------------|--------------------------|-------------------------|-----------------------------------|-----------------------------------|
| 07/03/14         | 7,323                                | 6,672                   | 201                      | 2.74%                   | 9.05                              | 0.87                              |
| 07/11/14         | 13,891                               | 11,616                  | 645                      | 4.64%                   | 9.35                              | 1.42                              |
| 07/18/14         | 11,335                               | 10,463                  | 270                      | 2.38%                   | 8.80                              | 1.07                              |
| 07/25/14         | 9,325                                | 8,854                   | 120                      | 1.29%                   | 8.48                              | 0.57                              |
| 07/30/14         | 5,703                                | 5,281                   | 119                      | 2.09%                   | 8.68                              | 0.90                              |
| Totals for Month | 47,577                               | 42,886                  | 1,355                    | 2.85%                   | 8.87                              | 0.98                              |

1. Total calls received are hits to the call center system. Members may receive assistance in an automated phone tree, therefore are not accounted for in the call answered or abandoned counts.

**Data Sources:**Beneficiary notice schedule: From Maximus and HPSM notice timeline reports Call Center Statistics: HCO Weekly CCI Call Center Report dated 7/30/14

### **Opt-out Requests by Month/County<sup>1</sup>**

| County         | May    | June  | July   | Totals <sup>2</sup> | % of Passive <sup>3</sup> |
|----------------|--------|-------|--------|---------------------|---------------------------|
| San Mateo      | 5      | 66    | 0      | 1,421               | 31.25%                    |
| San Bernardino | 768    | 185   | 981    | 4,673               | 29.37%                    |
| San Diego      | 1,767  | 474   | 2,102  | 8,477               | 31.86%                    |
| Riverside      | 700    | 261   | 974    | 4,388               | 28.46%                    |
| Los Angeles    | 7,028  | 3,821 | 13,026 | 36,552              | 39.90%                    |
| Total          | 10,268 | 4,807 | 17,083 | 55,511              | 36.03%                    |

1. Table includes the most recent three-months of opt-out (including voluntary disenrollment) requests.

2. Totals are cummulative opt-outs from the start of the Cal Mediconnect program.

3. The Opt-Out % is applied to 90 day mailings within the county excluding the most current 90 day mailing.

