

## WEEKLY UPDATE

Coordinated Care Initiative Outreach Weekly Update



### Stakeholder Call on October 21

In an effort to continue the dialogue with stakeholders about the implementation of the Coordinated Care Initiative, the Department of Health Care Services has scheduled the next **monthly stakeholder update** call for October 21, 2014.

The upcoming call will cover January CCI enrollment and new funding for the Cal MediConnect Ombudsman program. DHCS also hopes to hear questions and feedback from stakeholders on how implementation of the CCI is going in their local counties. Below, find information about the call along with a registration link.

- Date: Tuesday, October 21st
- Time: 1:00 pm - 2:00 pm
- Registration: [Click here to register](#)
- [Materials](#)

DHCS appreciates stakeholder interest and engagement as we work on this important initiative. Please send questions and/or comments to [info@calduals.org](mailto:info@calduals.org).

### Events This Week in CCI Outreach

Would you like to have a CCI presentation or Train the Trainer for your staff or organization? [Fill out this form](#) and let us know!

Are you or your agency doing outreach about the CCI and want to see it featured in the Weekly Update? Email us at [info@calduals.org](mailto:info@calduals.org) - we'll include it!

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[Attendees Learn about the CCI at Los Angeles' Taste of Soul Festival](#)

**10/18** - Participants at the 9th Annual **Taste of Soul Family Festival** received informational materials about the Coordinated Care Initiative, which included information for the participating health plans, Health Care Options, and HICAP. Outreach coordinators were also available during the festival to answer any questions about the program. This year an estimated 300,000 individuals attended the festival which took place along Crenshaw Boulevard between Stocker and Rodeo in South Los Angeles.



### Santa Clara County

**10/16** - The **Health Community Group's** monthly **Health Care Reform Implementation Workgroup meeting** featured a CCI presentation about state and county dual eligible demographics, the program precedent for including case management into Cal MediConnect, and the enrollment process. The meeting engaged stakeholders from many fields and agencies involved in health care in the county.



### Los Angeles County

**10/16** - Sixteen **HICAP staff and volunteer counselors** in **Rancho Cucamonga** received a **Train-the-Trainer educational presentation** on the CCI. An overview on the CCI, the schedule of notices, D-SNP policy, and advocacy tools were all provided. Staff and volunteers from another site will receive training in the following week.

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## Other Recent Events

## Statewide

- **10/16** - During last week's **Telephone Town Hall Meeting**, CCI experts covered the enrollment process, latest developments, and answers to stakeholder questions. Over 1715 people participated in the English telecast, while 200 joined the call in Spanish. Telephone Town Hall Meetings happen each month - visit the [Calendar](#) to find out about future events.

## Los Angeles County

- **10/14** - Over 200 residents of **Parthenian Park** in Northridge received information about changes happening to Medi-Cal during the park's annual health fair. People who have both Medicare and Medi-Cal were also informed about their new health option, Cal MediConnect. There were health screenings, free healthy snacks, raffle prizes, and a police vehicle for kids and adults to check out.
- **10/15** - A diverse group of CCI stakeholders, provider groups, and beneficiary advocates attended an **LA County Stakeholder Meeting** in this week. Senior leadership and representatives from the five CCI plans in LA county were in attendance. Molina Healthcare of California shared their prior experience implementing Health Risk Assessments for Cal MediConnect beneficiaries. A discussion on D-SNP and LIS enrollment planned for Jan. 2015 was covered, and Jane Ogle, former Deputy Director of DHCS, facilitated a stakeholder discussion that generated many ideas and suggestions on the CCI's implementation.
- **10/16** - Residents of **Pico Wooster Housing** participated in a Cal MediConnect information session. Russian and Persian interpreters delivered the presentations in their respective languages. Those present learned about their enrollment options as well as what to do once they receive their notices. They were also given materials in English, Russian, and Farsi with contact information for HICAP, HCO and the Cal MediConnect Ombudsman program to use should they need additional assistance.
- **10/15** - Board members of the **Hyde Park Organizational Partnership for Empowerment (HOPE)** participated in a presentation about the Coordinated Care Initiative during their monthly meeting. Those present learned about the enrollment options for Cal MediConnect as well as the resources available for those eligible to participate in the program. HOPE is a community-based organization developing strategies to positively affect the quality of life in the Hyde Park neighborhood, as well as other underserved communities in Los Angeles.
- **10/17** - Staff members of the **Cambodian Association of America (CAA)** took part in a presentation about Cal MediConnect. Those present learned about the enrollment options available to those eligible to participate in the program, resources such as HICAP for further help in making a decision, and HCO for those ready to enroll. CAA is the oldest and largest Cambodian organization in the United States, and provides several senior case management services. Each year over 3,000 people receive direct services from CAA and their outreach education programs reach over 15,000 people per year.
- **10/18** - Participants at the **5th Annual Community Health and Safety Fair** asked questions and collected informational flyers about the CCI. Community members and vendors who participated in the event received information from the CCI table on new options in health care, including plan contact information, and facts about blue envelopes to be mailed from the state. The event, co-sponsored by the Centinela Hospital Medical Center and the City of Inglewood, also featured free health screenings, an e-waste collection, nutrition counseling, and a citywide yard sale.

### San Diego County

- **10/12-10/15** - About **150 county IHSS care providers** learned about the options available under the CCI and were excited to hear about Cal MediConnect's care coordination benefit. They were also happy to learn that Cal MediConnect comes at no additional cost to join.
- **10/14** - Staff members from **San Diego Black Health Associates** took part in an informative training about the CCI. Several staff members, including the director, asked in-depth questions about how care plan coordinators will operate within Cal MediConnect. The organization will plan a few more upcoming events to share the information with their constituents.
- **10/16** - Senior staff members from the **Long-Term Care Ombudsman of San Diego County** received the first of two CCI trainings planned for this month. Staff members wanted to learn more about the enrollment process and how to guide consumers to the right information sources for counseling and enrollment.
- **10/18** - Consumers at **Kalusugan Community Services, Filipino American Wellness Center's Economic / Resource Fair** received a CCI presentation.

### Santa Clara County

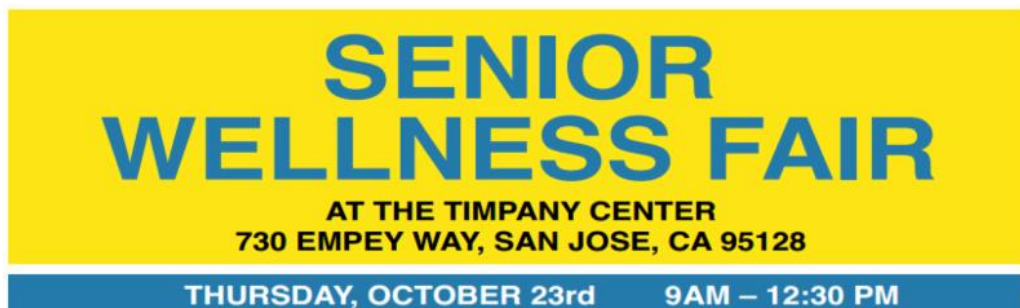
- **10/13** - The **Fountains Apartment**, a Mid Pen Property, held a CCI/Cal MediConnect information session for Russian, Mandarin, and English-speaking residents. A few attendees brought examples of 90-day notices which they had already received, and the audience learned about the enrollment options available to them in 2015.
- **10/16** - Staff from the **City of San Jose Gerontology / Recreation Department** welcomed CCI information into their annual staff retreat. Twelve social workers and senior service providers learned about the enrollment process and counseling resources.

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## Looking Ahead

\*\*\*All our outreach activities, including private events, are listed in this Update. Please email us about attending events that aren't linked below. All presentations are given only in English unless an additional language is noted. \*\*\*

### Santa Clara County



**SENIOR  
WELLNESS FAIR**  
AT THE TIMPANY CENTER  
730 EMPEY WAY, SAN JOSE, CA 95128  
THURSDAY, OCTOBER 23rd 9AM – 12:30 PM

[Learn more about this event by clicking here](#)

### Statewide

- 10/21 - [Stakeholder Call](#) - Follow this link to join us for our monthly Stakeholder Call and learn about the latest CCI developments. The call will be held from 1:00 to 2:00 pm.

### Los Angeles County

- 10/21 - Beneficiary presentation at Florence/Firestone Service Center in Compton (Spanish)
- 10/21 - Beneficiary presentation at the Mexican American Opportunity Foundation (MAOF) in Montebello (Spanish)
- 10/23 - Beneficiary presentation at the Care1st Resource Center in Huntington Park (Spanish)
- 10/25 - [Coordinated Care Initiative Town Hall Presented by Advocates for African American Elders \(AAAE\)](#) - public event
- 10/29 - Beneficiary presentation at A Plus Adult Day Health Care Center in El Monte (Chinese)
- 10/30 - Beneficiary presentation at Grancell Village, Reseda
- 10/30 - LA Communications Group Monthly Meeting
- 10/31 - Beneficiary presentation at White Memorial Hospital (Spanish)
- 11/6 - Beneficiary presentation at Meadowlark Manor Co-op in Gardena (Korean)

### San Bernardino County

- 10/24 - Train-the-Trainer presentation for HICAP in San Bernardino

### San Diego County

- 10/21 - Shea Family training for staff members
- 10/25 - North University Community Library Health Fair - public event
- 10/25 - 10/29 - National PACE Association conference
- 11/13 - Meals on Wheels staff training for volunteers

### Santa Clara County

- 10/22 - Webinar for Santa Clara County Mental / Behavioral Health Professionals
- 10/22 - Presentation for Catholic Charities
- 10/22 - Presentation for Villa Siena

Doing an event on the CCI? Let us know! Email [info@calduals.org](mailto:info@calduals.org) and put "Weekly Update" in the subject line.



## New This Week

### Updates to CalDuals

- New Cal MediConnect enrollment information can now be found on the [Enrollment Data](#) page.
- A new **Enrollment Chart** has been posted to the [Enrollment Charts and Timelines](#) page.
- An updated **Part D Disenrollment Notice** is available on the [Enrollment Materials](#) page.



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For More Information Visit  
[www.CalDuals.Org](http://www.CalDuals.Org)