

WEEKLY UPDATE

Coordinated Care Initiative Outreach Weekly Update



New Funding for Ombudsman Programs

The Centers for Medicare & Medicaid Services (CMS) and the Administration for Community Living (ACL) announced new funding to help improve coordination of care for Medicare-Medicaid enrollees. The funds will develop ombudsman programs for coordinated health plans for dually eligible individuals.

[Read more about the ombudsman program funding here.](#)

Events This Week in CCI Outreach

Would you like to have a CCI presentation or Train the Trainer for your staff or organization? [Fill out this form](#) and let us know!

Are you or your agency doing outreach about the CCI and want to see it featured in the Weekly Update? Email us at info@calduals.org - we'll include it!

[Health Fair Attendees Learn About the CCI](#)



10/4 - Participants at the **Foundation for Second Chances' PLAY WELL, LIVE BETTER!** fair received a presentation on the Coordinated Care Initiative. Attendees learned more about Cal MediConnect, how to fill out the Choice Form, and received information about other resources they can contact (HICAP, Health Care Options) should they have additional questions. Those attending the fair also received free health screenings and tests.



San Diego County

9/30 - Viet News Television filmed a second segment on Coordinated Care Initiative (CCI) in Vietnamese. The segment highlighted Cal MediConnect as a new health plan option, covered the additional benefits the program provides, and discussed the notice timeline and choice process. Contact information for the health plans, HICAP, Health Care Options, and Ombudsman services was also provided. The nationwide broadcast will be aired Sunday, October 5th at 6:30 PM on channel 19 Time Warner Cable and Monday, October 6th at 6:30 PM on Satellite Galaxy 19 SR-22000 Frequency 11929V.

To read about this (and for other information / resources) in Vietnamese, visit our [Vietnamese language page](#).



Los Angeles County

10/4 - 10/5 - At the 23rd annual **Festival of Philippine Arts & Culture** at Grand Park in downtown Los Angeles, CCI outreach coordinators, who also speak Tagalog, staffed a resource table near the Senior Pavilion. Seniors, health professionals, and non-profit organizations learned about the Cal MediConnect, including its benefits and enrollment process. Materials at the two-day event were provided in English, Tagalog, and Spanish.



Other Recent Events

Los Angeles County

- **9/30** - More than 40 consumers eligible for Cal MediConnect learned about their health plan options at **AppleCare's Cudahy Senior Center**. Some consumers had questions about enrollment since many already received their Choice Forms while others wanted to know more about what they needed to do to keep their current providers. Others were glad to be better prepared to make a decision once their notices arrive.
- **9/29 & 9/30** - Ten CCI presentations were made over two consecutive days at **Olive View - UCLA Medical Center**. The participants came from the billing department, utilization review unit, finance office, case management department, intake unit and other departments within the medical center. Olive View - UCLA Medical Center is a county hospital located in the north end of the San Fernando Valley and serves the needs of low-income and indigent patients, as well as the surrounding middle class community. These community-based clinics serve residents of the San Fernando, Santa Clarita, and Antelope Valleys in north Los Angeles County.
- **10/3** - At **Hayworth House at West Hollywood Community Housing Corporation**, a Cal MediConnect and Managed Long Term Services and Supports (MLTSS) presentation was made in English and Russian to residents of the low-income housing site. One resident shared her delight regarding her new Cal MediConnect program.
- **10/4 - 10/5** - The **Sabor de Mexico Lindo Downtown Festival** attracts nearly half a million people throughout the Los Angeles and San Bernardino Counties. Participants received informational material about the Coordinated Care Initiative. An outreach coordinator was also available to answer any questions about the Cal MediConnect program.

San Diego County

- **9/29, 9/30** - Following last week's presentations, more **San Diego county IHSS care providers** received information about the CCI during a presentation. The event noted the enrollment process, choices, and the requisite forms needed to make a decision.
- **9/30** - People who attended the monthly **North County Food Policy Council Hunger Action committee** met to discuss hunger-related issues in the area and collected CCI-related fact sheets in the process to share with seniors who face health care changes. One in five people face food scarcity, including seniors.

Santa Clara County

- **9/30** - The residents of **Paulson Park** welcomed a CCI overview into their community room on Tuesday, September 30th. About 25 seniors joined the discussion, and 5 residents brought their 90-day notices in English, Russian, and Arabic. The overview focused on how to engage in the enrollment process and what resources are available for people who need help deciding whether to join.
- **10/2** - The **Santa Clara County Mental/Behavioral Health Department** hosted a second CCI overview presentation for specialty and community-based behavioral health service providers. 65 people attended, and many were eager

to learn that Cal MediConnect preserves beneficiaries access to all medically necessary behavioral health services.

- **10/4** - The 11th annual **Gilroy Community Health Fair** took place on Saturday, October 4th. Both Santa Clara health plans set up tables and brought information about the CCI for attendees to look through while also taking advantage of the free screenings, music, and food.

Looking Ahead

*****All our outreach activities, including private events, are listed in this Update. Please email us about attending events that aren't linked below. All presentations are given only in English unless an additional language is noted. *****

Senior Health Expo in San Bernardino County



When: October 11, 2014 - 10 a.m. - 3 p.m.

Where: National Orange Show Events Center
Citrus Building - Gate 8
689 South "E" Street
San Bernardino, CA 92408

FREE Admission!
FREE Parking! - GATE 8

Statewide

- 10/16 - [Telephone Town Hall Meeting](#) - Intended for people who have received their second (60-day) notices, Guidebook and Choice Book. If you don't receive a reminder call on October 14, listen in via the internet for free. Follow the link above. (This is a public event.)

Alameda County

- 10/8 - CCI Overview for 211/Eden Information & Referral
- 10/17 - 11th Annual Senior Mobility Workshop

Los Angeles County

- 10/7 - Presentation for grad students in social work at California State University, Los Angeles (CSULA)
- 10/9 - [Resource Fair at Pasadena Senior Center](#) - public event
- 10/10 - All-staff training at Heritage Clinic
- 10/10 - Beneficiary presentation at Club McMillan Senior Center in Bell Gardens (Spanish)
- 10/10 - Resource table during Search to Involve Pilipino Americans food distribution
- 10/11 - Presentation to council members at Park Mesa Heights Community Council in the Crenshaw District
- 10/11 - [Para Latino Clinic: Senior Appreciation and Educational Event \(English, Spanish\)](#) - public event
- 10/14 - Parthenian Park low-income housing Health Fair in Northridge
- 10/16- Beneficiary presentation for residents at Pico Wooster Senior Housing, LA affordable housing
- 10/18 - [Centinela Hospital Medical Center and City of Inglewood Public Works Dept. Health Fair](#) - public event
- 10/18 - [Taste of Soul \(Spanish\)](#) - public event
- 10/21- Beneficiary presentation at Florence/Firestone Service Center in Compton (Spanish)
- 10/21 Beneficiary presentation for residents at Meadowlark Manor Co-op, LA affordable housing in Gardena (Korean)

Riverside / San Bernardino Counties

- 10/9 - Dino Papavero Senior Centre, Elderly Housing Development & Operations Corp. with Inland Empire Health Plan (IEHP) and InnovAge Program of All Inclusive Care for the Elderly (PACE) (Spanish)
- 10/14 - Park Parthenia resident community health fair in Northridge
- 10/16 - Health Insurance Counseling and Advocacy Program (HICAP) Train the Trainer in Rancho Cucamonga, San Bernardino County
- 10/23 - IEHP networking luncheon for CBOs, advocates, and other community organizations
- 10/25 - HICAP Train the Trainer in Beaumont
- 10/28 - County of Riverside Department of Public Social Services (DPSS) Adult Services staff training

San Diego County

- 10/6 - Staff training at Vista Community Clinic
- 10/11 - [Central Library Health Fair](#) - public event
- 10/16, 10/30 - Long-Term Care Ombudsman of San Diego County training for staff senior members
- 10/18 - [Kalusugan Community Services, Filipino American Wellness Center's Economic/Resource Fair with CCI presentation](#) - public event
- 10/24 - LeadingAge of CA-San Diego Chapter CCI training to members
- 10/25 - [North University Community Library Health Fair](#) - public event
- 10/25 -10/28 - PACE conference

Santa Clara County

- 10/12 - [Day on the Bay, A Multicultural Festival with Community and CCI resource booths, sponsored by Supervisor Dave Cortese & Santa Clara County Parks](#)
- 10/13 - The Fountains Apartments
- 10/16 - Santa Clara Senior Nutrition Program
- 10/18 - [Open Air Health Fair sponsored by Health Trust](#)

Doing an event on the CCI? Let us know! Email info@calduals.org and put "Weekly Update" in the subject line.

New This Week

Updates to CalDuals

- **PACE Plan Referral Information** is now available on the [Enrollment Data](#) page.
- Informational webpages about the Coordinated Care Initiative are now available in [Arabic](#), [Simplified Chinese](#), [Hmong](#), [Tagalog](#), and [Vietnamese](#). Webpages in a few other languages will be posted soon.

Stay Connected



For More Information Visit
www.CalDuals.Org