

WEEKLY UPDATE

Coordinated Care Initiative Outreach Weekly Update

This will be the final Weekly Update for 2014.

Our next Update will arrive in your e-mailbox on January 12, 2015.



Events This Week in CCI Outreach

Would you like to have a CCI presentation or Train the Trainer for your staff or organization? [Fill out this form](#) and let us know!

Are you or your agency doing outreach about the CCI and want to see it featured in the Weekly Update? Email us at info@calduals.org - we'll include it!

LA's Operation Toasty Christmas Spreads CCI Information



12/20 - Together with the Los Angeles County **Department of Children and Family Services**, the **Calvary Chapel of Downey** sponsored **Operation Toasty Christmas**, where every registered participant received a free jacket or blanket to stay warm during the winter. Fact sheets about the CCI were distributed to attending families, and an outreach coordinator was on site to answer any questions people had about Cal MediConnect or changes to Medi-Cal.



Los Angeles County

12/16 - The executive team of **MSO, Inc., of Southern California / VitalLinks, Inc.** in San Marino participated in a CCI presentation. Participants had the opportunity to ask questions and received fact sheets about Cal MediConnect contracting, billing, timeline, enrollment and continuity of care. MSO, Inc. of Southern California represents several IPAs in the Southern California region.



Santa Clara County

12/16 - Members of **DaVita's Santa Clara-based staff** joined a CCI overview presentation via webinar. The webinar explained that patients already diagnosed with End Stage Renal Disease (ESRD) are not being offered enrollment into Cal MediConnect in Santa Clara county, but that beneficiaries who enroll into Cal MediConnect will maintain coverage if they are diagnosed after enrollment. Questions from the staff centered mostly on clarifying the passive enrollment process and the timing of the enrollment materials.

Other Recent Events

Los Angeles County

- **12/18** - At the **CCI communications meeting**, stakeholders were informed on the Department of Health Care Services' CCI provider outreach strategy for LA County, along with reports from the Health Insurance Counseling and Advocacy Program (HICAP) and the Cal MediConnect Ombudsman.

Riverside / San Bernardino Counties

- **12/15** - An overview of the CCI program was presented at the **Jurupa Valley Family Resource meeting** held at the Jurupa Community Services District office. Participating organizations included Inland Empire Health Plan (IEHP), Riverside County Department of Social Services, Economic Development Agency of Riverside County and Reach Out "Strengthening Communities" organization. The meeting covered community service coordination and delivery in Jurupa Valley by different county and non-profit agencies. Participants agreed that CCI program information needs to reach service providers and beneficiaries in Jurupa Valley. Outreach and education events with participating organizations for their providers and beneficiaries will be planned in 2015.



Looking Ahead

*****All our outreach activities, including private events, are listed in this Update. Please email us about attending events that aren't linked below. *****

Los Angeles County

- 12/23 - Beneficiary presentation for residents of New Hope Senior Housing during their Senior Appreciation and Education Christmas event (English, Korean)
- 12/23 - Beneficiary and Train-the-Trainer presentation at SEIU United Long Term Care Workers for its members
- 1/16 - Beneficiary presentation at E. Boyd Ester Manor Senior Housing
- 1/27 - CCI Presentation to administrators and staff members at Town & Country Manor, a faith-based, non-profit Senior Living Community
- 1/29 - Greater Los Angeles Agency on Deafness (English, Spanish, American Sign Language, Closed Captioning, and Communication Access Realtime Translation)
- 2/3 - All staff Train-the-Trainer presentation at Creative Solutions

Riverside / San Bernardino Counties

- 2/3 - All staff Train-the-Trainer presentation at Inland Regional Center for field-based case workers

San Diego County

- 1/7 - Borrego Medical training for staff members
- 1/7 - San Diego Black Health training for staff members
- 1/10 - The 5th Annual Martin Luther King Jr Community Celebration & Sportsfest

Santa Clara County

- 1/7 - Presentation for Senior Care Commission at Health Trust
- 1/8 - Rescheduled presentation for Momentum for Mental Health
- 1/15 - Kaiser in Redwood City



New This Week

Updates to CalDuals.org

- [Cal MediConnecToons](#), animated videos that describe the components of the Coordinated Care Initiative, are now available in English and Spanish (and with subtitles in both languages). Watch them on our site or download them to your computer directly from Vimeo.
- **Updated enrollment information as of December 1** is now available on the [Enrollment Data](#) page.



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