

Weekly Update

Coordinated Care Initiative Outreach Weekly Update

**March 10,
2015**

[Click here for an accessible version of this update.](#)

Would you like to have a CCI presentation or Train the Trainer presentation for your staff or organization?

Fill out [this form](#) and let us know!

Are you or your agency doing outreach about the CCI and want to feature it in our Update? Email us at info@calduals.org - we'll include it!

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CalDuals

Coordinated Care Initiative Recent Outreach Events

Cedars-Sinai Staff in Los Angeles Learn about the CCI



3/4 - Eighty-five members of the **Cedars-Sinai Medical Center** case management team - case workers, social workers, finance personnel, and leadership - learned about the CCI, including Cal MediConnect and MLTSS, during a meeting at their campus' newly-built

Advance Health Sciences Pavilion. Participants received information about many topics, such as continuity of care, billing and crossover claims, and the role of authorized representatives in assisting eligible beneficiaries. Cedars-Sinai Managed Care Network is

Quick Links

[Cal MediConnect Explained](#)

Detailed informational video about the CCI

[Cal MediConnectToons](#)

Short informational videos about the CCI

[Enrollment Materials](#)

(sample notices, Guidebook, Choice Book, etc.)

[Enrollment Data](#)

[Outreach Toolkit](#)

(for beneficiaries)

[Physician Toolkit](#)

(for providers)

[Contact Information](#) (includes all health plans, HICAP, Health Care Options, etc.)

a contracted provider group to LA Care's CMC patient panel.

Los Angeles County

3/4 - The executive board of the **Orthopaedic and Neurological Rehabilitation, Inc. (ONR)**, a nationwide contract rehabilitation company, took part in a CCI presentation in



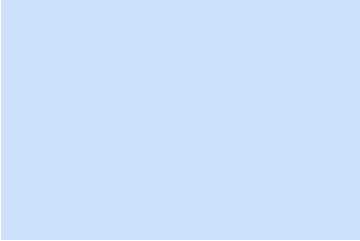
Long Beach. The executive team consists of provider managers in Orange, Los Angeles, Riverside, San Bernardino, and San Mateo counties. The discussion covered a range of topics, and questions were mostly about continuity of care and specialty services in Skilled Nursing facilities. ONR is a provider of physical, occupational, and speech therapy services with a significant number of clients eligible for Cal MediConnect.

San Diego County



3/5 - Kaiser **Foundation Health Plan** staff members received a training on the CCI. The attendees were part of the department that manages the Medi-Cal contracts for Kaiser

Foundation Health, and the audience included the director, managers and other staff members. The audience asked questions about eligible populations, enrollment materials and continuity of care. Kaiser



participates in the Medi-Cal side of the CCI program in Los Angeles, San Bernardino, Riverside and San Diego.

Other Recent Events

Los Angeles County

- **3/6 - 3/8** - More than 100 vendors and organizations participated in this year's **Abilities Expo** held at the Los Angeles Convention Center. The expo attracted thousands of participants and state outreach staff were available throughout the three-day event provide attendees with educational materials and to answers their questions. The Cal MediConnecToons were on display and many participants came by the CCI booth to watch and learn about Cal MediConnect. During the three day expo, hundreds of people visited the CCI table to pick-up educational materials and ask questions about Cal MediConnect.

San Diego County

- **3/3** - A presentation was provided for residents of the **Congregational Tower Retirement Community** in Chula Vista. Filipino-American seniors and community leaders in the San Diego area were in attendance. The meeting provided important information for the retirement community leadership and gave them the opportunity to ask their CCI related questions. The attendees recognized the need for their residents to understand CCI program and health plan options. The Congregational Tower Retirement Community is home to many seniors who are eligible for Cal MediConnect and future outreach is planned so that more residents can be informed.

Santa Clara County

- **3/6** - The weekly **Antioch Baptist Church Farmers' Market** welcomed a table with Cal MediConnect and MLTSS information for its attendees. In addition to picking up donated and reduced price grocery items, community members learned about the blue envelopes which may be

arriving at their homes soon, as well as helpful resources available to them and their family members to help navigate the choices under the CCI.

- **3/7** - Downtown outreach volunteers from the **Crossroads Bible Church** provided hot meals and Cal MediConnect information for homeless patrons on Saturday morning. Additional materials explaining how to set up a general delivery mailbox at the post office were included in the outreach materials. This information will help homeless seniors who need somewhere to pick up their blue Cal MediConnect envelopes.

Looking Ahead

Statewide

- 3/19 - [Telephone Town Hall Meeting](#) - public event

Los Angeles County

- 3/10 - Presentation to staff of Humana during their 2015 Southern California ROY meeting
- 3/10 - [CCI webinar for physicians and staff](#) - **public event**
- 3/12 - Presentation to residents of Senior Housing in south Los Angeles
- 3/13 - Presentation to staff at Villa Las Palmas Healthcare Center
- 3/14 - [Health & Wellness Family Field day at Gilbert Lindsay Recreational Center](#) - **public event**
- 3/20 - [Resource Fair: Pasadena Senior Center](#) - **public event**
- 3/21 - [Food Help: local food bank distribution hosted by Downey First Christian Church](#) - **public event**
- 3/21 - Morningside High School Community Outreach Fair - 10500 S. Yukon Ave. Inglewood, CA 90303 - **public event**
- 3/22 - [Community Health Fair at South Bay Adventist Church](#) - **public event**
- 3/24 - [CCI webinar for physicians and staff](#) - **public event**
- 3/26 - CCI Presentation - Kindred Hospital's Annual Medical Staff Meeting
- 3/30 - CCI Presentation - Nephrology Social Workers / Annual Conference
- 4/2 - CCI presentation - Motion Picture and Television Hospital
- 4/11 - Healthy Living Fair at the Community Resource Center in Whittier (Spanish) - **public event**
- 4/14 - [CCI webinar for physicians and staff](#) - **public event**
- 4/28 - [CCI webinar for physicians and staff](#) - **public event**

San Diego County

- 3/10 - Casa De las Campanas presentation for staff members
- 3/18 - [Spring Into Healthy Living](#) - **public event**
- 3/24 - Presentation to TeleCare Age Wise
- 3/28 - Meals On Wheels hosting 5K - "Wiggin Out For San Diego Seniors"
- 4/2 - Presentation to beneficiaries at Villa Las Palmas Healthcare Center

Santa Clara County

- 3/11 - General Provider Overview Webinar I - this online presentation from noon to 1pm will discuss important CCI and Cal MediConnect information for physicians, providers, and those who work with dual eligible beneficiaries. This event is free of charge. [Click here to register for this event](#) - **public event**
- 3/25 - General Provider Overview Webinar II - this online presentation from noon to 1pm will discuss important CCI and Cal MediConnect information for physicians, providers, and those who work with dual eligible beneficiaries. This event is free of charge. [Click here to register for this event](#) - **public event**
- 3/27 - Presentation at CAHF Monthly Meeting
- 3/30 - Presentation to Live Oak Adult Day Center in Gilroy
- 3/31 - General Provider Overview Webinar III - this online presentation from noon to 1pm will discuss important CCI and Cal MediConnect information for physicians, providers, and those who work with dual eligible beneficiaries. This event is free of charge. [Click here to register for this event](#) - **public event**

New This Week

Updates to CalDuals.org

- New materials for **Orange County** are now available on the [Orange County](#) page.

- A video called **Cal MediConnect Explained** covers the enrollment process and options for Cal MediConnect, Managed Medi-Cal Long-Term Services and Supports, and PACE. Watch it on [YouTube](#) or [Vimeo](#).