# California’s Coordinated Care Initiative Monthly Update.

# November 2017.

This update includes important program updates and recent outreach events for the Coordinated Care Initiative, or CCI, in all seven participating CCI counties.

## Important Announcements and Updates.

Help Raise Awareness and #FightFlu This Season!

On December 6, join the Centers for Medicare & Medicaid Services (CMS) on social media to [promote flu vaccinations](http://calduals.org/learn-more-resources/flu-vaccine-campaign/) using the hashtags #FightFlu and #CalMediConnect! Share the message that getting an annual flu vaccination is important for beneficiaries and their families, care providers, and community members. Amplify your organization’s commitment to combating the flu this season by tweeting, blogging, and sending newsletters to your stakeholders.

To get you started, draft tweets, Facebook posts, newsletter, and blog language are available. Please contact Lydia Orth at [Lydia.Orth@cms.hhs.gov](mailto:Lydia.Orth@cms.hhs.gov) to get these resources and let her know that your organization would like to be a partner.

CMS also wants to hear from you about your efforts. Do you have lessons from your flu outreach efforts or best practices that can be leveraged and shared with others? [Share your stories here.](https://docs.google.com/forms/d/e/1FAIpQLScjzXbzpCXqzeME1MrEvxgU6Qob8Uej3OXIbcGnbe-hw7hZAw/viewform)

Share Information about Outreach Events in your Community.

The CalDuals outreach calendar has a new feature to help you share information about Coordinated Care Initiative (CCI) events in your community. You can now share events on your favorite social media platforms, including Facebook, Twitter, and LinkedIn. Visit our [outreach events calendar](http://calduals.org/calendar/) to view and share upcoming town halls, resource fairs, and presentations. Just click on the social media icons at the bottom of each event description to share.

Register for the December CCI Stakeholder Call.

The next CCI stakeholder update call is on Thursday, December 14 at 10 a.m. [Click here to register](http://myaccount.maestroconference.com/conference/register/30CJZ80S0IOUGC9O).

## Enrollment Data.

A new set of enrollment data through November 1 will be posted [here](http://calduals.org/background/enrollment/statistics/) when available.

## CCI Outreach.

Featured Outreach Activities from August.

Los Angeles County.

October 12 through 15: Outreach coordinators answered questions and shared CCI information during the 44th annual Los Angeles Korean Festival in Los Angeles’ Seoul International Park. Providers, community-based organization representatives, religious leaders, and beneficiaries stopped by the table to get more information.

October 16: Asian Pacific Islander Disability Collaborative held its first Walk N' Roll event, a walk-run disability awareness fair, in celebration of Disability Awareness Month. A state outreach coordinator had a booth with information about Cal MediConnect, care coordination, and beneficiary toolkits in English, Chinese, and Spanish.

October 18: The Personal Assistance Services Council (PASC) Open House was an opportunity for In-Home Supportive Services providers and Cal MediConnect health plans in LA County to directly reach caregivers and beneficiaries. About 200 seniors attended and learned more about the Cal MediConnect program. Many eligible beneficiaries were interested in learning about Cal MediConnect plans.

Orange County.

October 19 and 20: About 250 physicians and members of the Network of Ethnic Physician Organizations (NEPO) attended the Building Healthy Communities Summit in Anaheim. State Outreach coordinators at Cal MediConnect’s resource table were busy answering questions about the CCI and making one-on-one mini-presentations to several physicians who were interested in the program.  Those who stopped by the table learned about CCI’s available health plans, enrollment, care coordination, authorizations, and continuity of care. They also had the opportunity to pick up physician and beneficiary toolkits.

San Bernardino County.

October 25: Over 1,000 seniors attended the 13th annual Senior Health and Fitness Fair at Loma Linda University's Drayson Center. Attendees learned about Cal MediConnect as a health coverage option and were provided materials to share with others after learning more about the program. Caretakers also attended and were excited to have access to more resources.

San Diego County.

October 6: Thirty seniors from the South Bay area took part in a CCI presentation in Tagalog at the South Bay Filipino-American Seniors Association monthly meeting in Bayside Park. For many seniors who attended, it was the first time they learned about Cal MediConnect. After the presentation, attendees learned more about plan options, benefits, eligibility, and access to out-of-network physicians. Attendees were also provided CCI resources in Tagalog.

October 11: State outreach staff gave a presentation about the CCI to service workers and residential care facility providers during the American Association of Service Workers regional meeting in San Diego. Along with information about available CCI plans, outreach staff provided updates on enrollment, continuity of care, health risk assessments, share of cost rules, and improper billing. Attendees also received copies of the physician toolkit and fact sheets.

### Other Recent Outreach Events.

Los Angeles County.

October 3: Resource table for beneficiaries and stakeholders at Los Angeles Faith in Action in Los Angeles.

October 5: Resource table for beneficiaries and caregivers at the Cerritos Senior Health and Wellness Fair in Cerritos.

October 6: Resource table at the Senior Health, Wellness and Information Fair at the Senior Center in Cerritos.

October 14: Resource table for beneficiaries and stakeholders at the 26th Annual Philippine Festival of Arts and Culture in Los Angeles.

October 19: Resource table for beneficiaries and caregivers at Jack Crippen Senior Center's 2017 Senior Resource Fair in Los Angeles.

October 20: Webinar for Los Angeles County providers.

October 21: Presentation at Korean Churches for Community Empowerment.

October 27: Health fair for beneficiaries at St. Barnabas Senior Services Center in Los Angeles.

October 26: Presentation at Salvation Army Lakeview Terrace Residence in Lakeview.

October 28: Resource table for seniors during a Filipino-Latino Health and Wellness Fair in Los Angeles.

October 30: Annual Health and Safety Fair at Baldwin Park Center in Baldwin Park.

Orange County.

October 4: Resource table for seniors at Orange County Aging Services Collaborative, Alzheimer's Orange County in Irvine.

October 20: Resource table at the 5th annual Orange County Women’s Health Summit in Santa Ana.

October 25: Resource table at a health fair hosted by Assemblymember Dr. Steven Choi and Alzheimer's of Orange County in Irvine.

October 25: Resource table about OneCare Connect during a town hall meeting at the Alzheimer’s Orange County in Irvine.

October 26: Medicare marketplace event at the Community Civic Association of Laguna Woods Village in Laguna Woods.

Riverside County.

October 11: Resource table at the 55 and Better Health Fair in Riverside.

October 13: Presentation for seniors at Recovery International Wellness City in Riverside.

October 17: Webinar for Inland Empire advocates.

October 17: Webinar for Inland Empire providers.

October 28: Health Fair at Mexican Consulate, Coachella Palm Desert in Coachella.

San Bernardino County.

October 5: Presentation at Insure The Uninsured Project Inland Empire Workgroup in San Bernardino.

October 5: Presentation at IEHP's Community Partner Network meeting in San Bernardino.

October 6: Resource table at Fifth Street Senior Center Resource Fair in San Bernardino.

October 17: Webinar for providers in Riverside and San Bernardino counties.

October 20: Fontana Senior Center’s Open Enrollment and Resource Fair in Fontana.

San Diego County.

October 3: Presentation for nurses and caregivers at Paradise Valley Presbyterian Community Church in National City.

October 3: Presentation for caregivers at Villa Victoria Home Care in National City.

October 4: Presentation during the South Bay Seniors Providers Breakfast Meeting at Montero Seniors Residences in La Mesa.

October 31: Webinar for providers, IHSS outreach staff, and community advocates in San Diego.

Santa Clara County.

October 9: Resource table for seniors, their families, and advocates at Indigenous Peoples Day in San Jose.

October 12: Resource table at Berryessa Community Center in San Jose.

October 12: Resource table at Santa Clara Senior Center in San Jose.

October 12: Resource table at Cypress Community Center in San Jose.

October 17: Resource table at Bill Wilson Center in Santa Clara.

October 18: Resource table at Campbell Senior Neighborhood Association in Campbell.

October 18: Resource table at Self Help for the Elderly in the Cupertino Community Center.

October 19: Webinar for Santa Clara County physicians.

October 23: Resource table at Senior Nutrition Program in San Jose.

October 28: Resource table for seniors at Maranatha Christian Center’s Health Fair in San Jose.

## Future CCI Outreach.

[To view the calendar of upcoming outreach events, please click here](http://calduals.org/calendar/).

### Provider Webinars.

Please join us for free CCI webinars designed for providers. These recurring webinars provide an overview of the program and information for providers, including details about beneficiary and provider protections, care coordination, billing, contracting, and how beneficiaries and providers can benefit from the program. To register for upcoming webinars, please use the links below.

* [Webinar for Los Angeles County Providers](https://register.gotowebinar.com/rt/1566309670405311745).
* [Webinar for Orange County Providers](https://register.gotowebinar.com/rt/2910043719190394371).
* [Webinar for Riverside and San Bernardino County Providers](https://register.gotowebinar.com/rt/6255093442266905091).
* [Webinar for Santa Clara County Providers](https://register.gotowebinar.com/rt/8559120063049239299).

\* Although there is not a webinar for San Diego County providers in December, the webinar seminar will resume in January 2018.

If you would like a free presentation or training about the CCI for you, your staff, or anyone else interested in learning about the program, [click here to fill out a request form.](https://harbageconsulting-my.sharepoint.com/personal/alex_harbageconsulting_com/_layouts/15/WopiFrame.aspx?guestaccesstoken=Sctdd1PK%2bfkmyynWG5bFdocDm36gse%2fc5MnjzlF%2fYsY%3d&docid=1_1bd499e96318c45a187cdafe4838562fc&wdFormId=%7BF7AB956E-9E31-4A87-8175-A07D80CFAB3A%7D&action=formsubmit)

## Resources and Links.

If you want more information about the CCI, [click here to access the Beneficiary Toolkit](http://calduals.org/learn-more-resources/toolkits/beneficiary-toolkit/).

If you are a provider, [click here to access the Physician Toolkit](http://calduals.org/learn-more-resources/toolkits/physician-toolkit/). The toolkit is a series of fact sheets that describe the CCI in detail as it pertains to providers.

The Cal MediConnect [Hospital Case Manager Toolkit](http://calduals.org/learn-more-resources/toolkits/hospital-case-manager-toolkit/) provides guidance, answers to common questions, and important information about Cal MediConnect for hospital case managers and discharge planners.

Information for social workers and county case managers about the basics of Cal MediConnect health plans, help identifying their clients’ options, and guidance in coordinating their clients’ care can be found in the [Cal MediConnect Social Workers Resource Guide](http://calduals.org/wp-content/uploads/2017/03/Social-Worker-Resource-Guide_3.24.17.pdf).

To request copies of the Beneficiary Toolkit or Physician Toolkit be mailed to you, email [info@calduals.org](mailto:info@calduals.org).

[Click here for contact information](http://calduals.org/by-county/) for health plans, Health Care Options, and the Health Insurance Counseling and Advocacy Program.

If you or your agency are conducting CCI outreach and would like your event featured in the next update or on the calendar, please email your request to [info@calduals.org](mailto:info@calduals.org).

End of CCI Monthly Update.