**Draft Blog or Newsletter Language – Audience: Advocacy and Grassroots**

**Free Materials to Encourage Your Patients to Get Flu Vaccines**

Help us increase access to flu vaccinations! Our organization is partnering with the Centers for Medicare & Medicaid Services to promote flu vaccinations. We hope the following resources can support your efforts to encourage flu prevention with your clients and caregivers. CMS has asked our organization to storm social media and email listservs to promote flu vaccines on or around**December 4** using the hashtag **#FightFlu!**

As a trusted voice your community, you can play a central role in ensuring members know they may be at high risk of complications if they get the flu. California is linguistically diverse, and a new free resource from Cal MediConnect aims to help you reach your non-English speaking members. A CalDuals webpage provides a menu of free materials including a postcard advertisement translated into 12 languages including [Arabic](http://calduals.org/wp-content/uploads/2017/10/flu-postcard2_Arabic_CORRECTED_no-logo.pdf), [Armenian](http://calduals.org/wp-content/uploads/2017/10/flu-postcard2_Armenian_CORRECTED_no-logo.pdf), [Cambodian](http://calduals.org/wp-content/uploads/2017/09/flu-postcard2_Cambodian_no-logo.pdf), [Chinese (simplified)](http://calduals.org/wp-content/uploads/2017/09/flu-postcard2_Chinese_Simplified_no-logo.pdf), [Farsi](http://calduals.org/wp-content/uploads/2017/09/flu-postcard2_Farsi_no-logo.pdf), [Hmong](http://calduals.org/wp-content/uploads/2017/09/flu-postcard2_Hmong-2-REVISED_no-logo.pdf), [Korean](http://calduals.org/wp-content/uploads/2017/09/flu-postcard2_Korean_no-logo.pdf), [Polish](http://calduals.org/wp-content/uploads/2018/10/flu-postcard-2018_Polish.pdf), [Russian](http://calduals.org/wp-content/uploads/2017/09/flu-postcard2_Russian_no-logo.pdf), [Spanish](http://calduals.org/wp-content/uploads/2017/09/flu-postcard2_Spanish_no-logo.pdf), [Tagalog](http://calduals.org/wp-content/uploads/2017/09/flu-postcard2_TagalogCORRECT_no-logo.pdfhttp:/calduals.org/wp-content/uploads/2017/09/flu-postcard2_TagalogCORRECT_no-logo.pdf), and [Vietnamese](http://calduals.org/wp-content/uploads/2017/09/flu-postcard2_Vietnamese_no-logo.pdf).  View all the materials by visiting <http://calduals.org/learn-more-resources/flu-vaccine-campaign/>.

If you are willing to join CMS and our organization in any emails or social media posts, CMS wants to note your participation. Please email [Anna.Williams@cms.hhs.gov](mailto:Anna.Williams@cms.hhs.gov) to let CMS know if you can participate in any way.

**Draft Tweets**

* Spread the word about FREE advertisements in multiple languages to promote annual vax in your clinic <http://calduals.org/learn-more-resources/flu-vaccine-campaign/> #FightFlu #CalMediConnect
* Get a #flu vaccine to help protect yourself from flu <http://calduals.org/learn-more-resources/flu-vaccine-campaign/> #FightFlu #CalMediConnect
* Be Strong and get vaccinated! <http://calduals.org/learn-more-resources/flu-vaccine-campaign/> #FightFlu #CalMediConnect
* Protecting yourself from #flu also protects the people around you <http://calduals.org/learn-more-resources/flu-vaccine-campaign/> #FightFlu #CalMediConnect
* #FightFlu this season: Be strong and get a flu shot <http://calduals.org/learn-more-resources/flu-vaccine-campaign/> #FightFlu #CalMediConnect

**Draft Facebook Posts**

Upload a copy of a translated postcard to your clinic’s Facebook page and include #FightFlu #CalMediConnect

Get free translated materials promoting the importance of an annual flu vaccination by visiting <http://calduals.org/learn-more-resources/flu-vaccine-campaign/> #FightFlu #CalMediConnect